

**Hello!**

Thank you for downloading this free template.

**Your Equality & Inclusion Statement is on the next page.**

This template is here to help you share your commitment to equality and inclusion— and it should reflect who you are and how you do business.

It's not about ticking boxes.

We created this for business owners who care. Who want to be transparent about their values, even if that risks turning some people away. And if it does? That's okay.

Only use this if **inclusion, accessibility, and human dignity** genuinely matter to you—not just when it's easy or convenient.

**Use it as a base. Make it your own. And most importantly—live it.**



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## How to Use This Template

Copy, personalise, and paste it onto your website—ideally linked in your footer so it’s always visible. Add your business name and tweak the language if needed to suit your tone, but keep the intention intact.

### **Our Commitment to Equality and Inclusion**

At [Insert Your Business Name], we are committed to creating a welcoming, respectful, and accessible space for everyone we interact with—online or offline.

We believe all people, regardless of their identity or background, should have access to opportunities, support, and safety.

#### **We stand for:**

- LGBTQIA+ inclusion and safety
- Racial equity and anti-racism
- Gender equality and support for gender-diverse people
- Awareness and acceptance of neurodiversity
- Disability inclusion and accessible design
- Fairness across all identities, faiths, and lived experiences

#### **This means:**

- We treat all clients, collaborators, and team members with respect and dignity
- We do not tolerate discrimination, harassment, or exclusion in any form
- We are actively working to make our digital spaces and communications accessible
- We strive to hire and collaborate inclusively, removing bias from our language and processes
- We listen, learn, and make changes when we get things wrong
- We stand by our values, even when it’s uncomfortable—or commercially inconvenient

**You’re welcome here, just as you are.**